

Tampa Bay Global Real Estate
Exchange & Summit

Thursday, October 29, 2026 • Morning | Opening Sessions

9:00–9:15 a.m. | Welcome & Opening Remarks

Speaker(s): Speaker(s) to be confirmed

Description: Join us as we kick off the Summit by welcoming attendees, celebrating our global community, and setting the stage for a day of learning, collaboration, and international opportunity.

9:15–9:45 a.m. | The Global Real Estate World Cup

Speaker(s): Alex Escudero, Mario Rubio, Alessandro Pasqual & Barry Grooms

Description: Explore how buying, selling, investing, and doing business differ across international markets through an engaging comparison of real estate practices from around the world.

9:45–10:10 a.m. | AI-Powered Real Estate: Practical Tools for Today's REALTOR®

Speaker(s): Cyndee Haydon

Description: Discover practical AI tools that can enhance marketing, streamline everyday tasks, improve productivity, and help REALTORS® better serve today's increasingly connected clientele.

10:10–10:20 a.m. | Networking & Coffee Break

Description: Take a break and connect with fellow attendees over coffee.

10:20–10:50 a.m. | Your Network at Work: Leveraging Associations for Business Growth

Speaker(s): Panel lead: Karen Williams | Panelists: Yoshi Takita, Anthony Domathothi & Daniel Steinfeld

Description: Learn how industry leaders are building strategic international partnerships that create new opportunities, strengthen relationships, and expand global business.

10:50–11:05 a.m. | 2026 International Real Estate Outlook

Speaker(s): Matt Christopherson | National Association of REALTORS®

Description: Explore the latest international real estate trends and insights from NAR, including the forces influencing foreign investment, global buyer activity, and opportunities for REALTORS® serving an increasingly international marketplace.

11:05–11:15 a.m. | Global Payments Made Simple

Speaker(s): Iva Slavtcheva | Moneycorp

Description: Learn the essentials of international payments, currency exchange, and financial considerations to help clients navigate global real estate transactions with confidence.

11:15–11:45 a.m. | Scroll to Sold: Turning Social Media into Clients

Speaker(s): Moderator: Corina Lessa | Panelists: Gaby Sadler, Priscila Triska & Lucas Valente da Silva

Description: Discover how compelling content, video, and storytelling on social media can transform listings into lifestyle experiences that attract buyers worldwide.

11:45 a.m.–12:45 p.m. | Working Lunch & Networking

Description: Connect with fellow REALTORS®, global partners, and industry leaders while sharing ideas, building relationships, and exploring new business opportunities.

AFTERNOON

12:45–1:10 p.m. | Investing in Europe: Financing International Opportunities

Speaker(s): Dylan Leworthy Boyle

Description: Learn how financing works in Europe and what every REALTOR® should know when assisting clients purchasing overseas.

1:10–1:40 p.m. | Local Brand. Global Reach. The Referral Economy

Speaker(s): Moderator: Yasser Ponce | Panelists: Nick Janovsky, James Harris & Ana Gazzara

Description: Discover how a strong personal brand and meaningful professional relationships can expand your reach, generate referrals, and create business opportunities well beyond your local market.

1:40–1:50 p.m. | Networking & Coffee Break

Description: Take a break and connect with fellow attendees over coffee.

1:50–2:15 p.m. | Why Americans Are Choosing Portugal: Life of an Expat

Speaker(s): Joanna Koltan

Description: Explore why Portugal has become one of Europe's most desirable destinations for American buyers, investors, retirees, and remote professionals, and learn how REALTORS® can successfully serve this growing market.

2:15–2:40 p.m. | Global Business Starts with Better Questions

Speaker(s): Zola Szerencses

Description: Learn a practical framework for recognizing opportunities, understanding client expectations, avoiding assumptions, and asking the right questions when working with international and multicultural clients.

2:40–3:00 p.m. | Trust to Transaction: Global Business in Action

Speaker(s): Zola Szerencses, María Flores Correa & Brian Woods

Description: See the principles from the workshop come to life as experienced practitioners share real-world lessons from working with international clients, foreign markets, developers, referral partners, and multicultural expectations.

3:00–3:20 p.m. | The Power of MLS: Building More Transparent Real Estate Markets

Speaker(s): Daniel Claudino

Description: Explore how MLS systems are evolving to support global real estate, increase international listing exposure, and create new opportunities for collaboration across markets.

3:20–3:30 p.m. | Global Data Exchange: The Future of MLS

Speaker(s): Kelly Calley | Stellar MLS & GDX

Description: Discover how Stellar MLS and the Global Data Exchange (GDX) are connecting real estate markets through trusted data, technology, and international collaboration.

3:30–4:15 p.m. | The Future Belongs to the Globally Connected

Speaker(s): Shannon Gillette

Description: Be inspired to think beyond traditional markets as we explore the trends, technology, and global relationships that will define the next generation of real estate success.

4:15–4:30 p.m. | Global Exchange Reception

Description: Continue the conversation by connecting with speakers, sponsors, and fellow attendees while celebrating a day of global learning and building relationships that extend beyond the Summit.

4:30–6:00 p.m. | Free Time

Description: Free time to networking.